Hello, Food Vendors!

The Village of Salem Lakes is preparing for the 8th Annual PUMPKINDAZE, with music and entertainment, food, and hand-crafted arts/crafts and commercial business products. There will be an area for children’s activities and a “Salem Has Talent” competition that will provide entertainment from 1:00 p.m. to 3:00 p.m. Main stage live music will begin about 5:30 p.m. and go until 12 midnight.

You, as a food vendor, are a vital part of PUMPKINDAZE. The Village will provide space for approximately 5 to 7 booths. Booths are to be open from 10:00 a.m. until 11:00 p.m. Feel free to open earlier and stay later if you choose. The Village will be selling soda, water, and beer. There will also be about 40 craft/vendor booths. The vendor fair is FREE to the public. We are concentrating our energies on great publicity, planning the events, and securing entertainment. We are anticipating large crowds.

The entire PUMPKINDAZE event will be held at the Salem Highway/Fire facility. For food vendors this means a large turnout, no rain date, and a cheerful crowd that is anxious to support YOU. This indoor event gives an opportunity for you to connect with your customers, old and new.

All the necessary information regarding requirements, categories, setup, fees, and the application are enclosed in this packet. You can print additional food vendor applications and guidelines from the PUMPKINDAZE website at: www.voslwi.org/pumpkindaze. Feel free to provide a link for your customers that can be added to the PUMPKINDAZE website.

In order to ensure that you receive a booth, we kindly request that you postmark your application no later than Monday, September 23rd, 2019. All booths will be on a first come first served basis.

We look forward to your support and involvement in our annual PUMPKINDAZE event. Should you have any questions, please do not hesitate to contact us at: events@voslwi.org or call 262-843-2313 and ask for Shannon, extension 5712.

With warm regards,

Village of Salem Lakes
2019 SALEM LAKES PUMPKINDAZE FOOD VENDOR GUIDELINES

General Requirements:
- Approximately 10 x 10 ft space for $70
- Booth fee is NON-REFUNDABLE
- More than one booth may be purchased
- Booth MUST remain open from 10:00 a.m. to 11:00 p.m.
- Application and payment MUST be received by September 23, 2019
- Vendors are required to obtain the appropriate Kenosha County Health Permit and provide a copy to the Village
- Vendors are required to provide the Village with proof of insurance naming the Village of Salem Lakes
- THERE WILL BE NO OPEN FLAMES OR GRILLS ALLOWED INSIDE OF THE BUILDING!
- NO BEVERAGE SALES!

Set-up:
- Location of booth will be given at set-up
  (We will do our best to provide returning vendors the same booth as previous year)
- Set-up will be on Saturday, October 5th, 2019 beginning at 8:00 a.m. Set-up MUST be complete by 9:30 a.m.

Tear Down:
- Vendors are responsible for taking down and cleaning area after the completion of the event.

Regulations and Requirements:
- All vendors must understand and agree that the Village of Salem Lakes is not responsible for the loss/damage of display material or personal property.
- All vendors MUST post a copy of Health inspection at their booth and provide copy to the Village of Salem Lakes at time of application.
The Salem Lakes PumpkinDaze Coordinator will be choosing vendors as there is limited space to ensure that there are a variety of food choices.

Business Organization

Mailing Address

City/State/Zip

Contact Person

Email Address

Phone Number

Menu Choice


Booth placement is determined by electrical needs and cooking methods. Vendors are to supply their own power strips and proper extension cords.

Electrical service required?  ☐ Yes     ☐ No

Please list all electrical appliances, lights and amps required. Your list must be complete due to the limited amount of power available:

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I have read and understand all the above requirements.

Signature: ____________________________     Date: __________________

Please return the application form, payment and a copy of the Kenosha County Health Inspection to:

Village of Salem Lakes PumpkinDaze
Attn: Shannon Hahn
PO Box 443
Salem, WI, 53168

Or in person at the Salem Lakes Village Hall, 9814 Antioch Road, Salem, WI, 53168

Thank you for choosing to be part of the Village of Salem Lakes PUMPKINDAZE event.